



Showcase & ValleyFest 3 v 3 Tournament Sponsorship 2026

The 5th Annual Hoop for the Valley Showcase will be held on Friday, August 14, 2026. The 2026 Showcase is setting the stage for the 3rd Annual HFV ValleyFest 3 on 3 Tournament occurring on Saturday, August 15 and Sunday, August 16, 2026 on the Skagit Riverwalk in Mount Vernon.

The Showcase Event will feature All-Star Games highlighting high school, college and semi-professional athletes. Star studded 3-point and Dunk contests will be sprinkled throughout and guaranteed to Wow the crowd. For those of who you attended last year – a surprise guest *Reigned* in and joined the event. We wouldn't be surprised if another appears this year.

The following day, 150+ teams will invade Skagit Valley to compete for the 3rd Annual ValleyFest 3 on 3 Tournament Championship. The Tournament will feature brackets for ages 3rd grade and up. Each player will receive a swag bag filled with a ValleyFest T-shirt and local business coupons.

All proceeds from the HFV Showcase & ValleyFest will help pay for funding scholarships for youth to participate in basketball activities and to supply local youth with gym access.

ValleyFest Champion Sponsorship - \$7500 - *SOLD*

There will be one Champion Sponsor only. This sponsorship places your business name and/or logo on the Center Main Hoop.

- Business/Entity Name/Logo on the Center Hoop
- 10 by 10 vendor space for Business sales or information
- Business/Entity Name/Logo on Hoop for the Valley website
- Banner at ValleyFest and HFV Showcase
- Business/Entity Name/Logo on all player t-shirt available to all ValleyFest players and Showcase Clinic camper tees
- Social Media Shout Out

All Star Sponsorship - \$5000

There will be two All Star Sponsors only. This sponsorship places your business name and/or logo on one of the two Championship Courts that flank Center Court.

- Business/Entity Name/Logo on the Center Hoop
- 10 by 10 vendor space for Business sales or information
- Business/Entity Name/Logo on Hoop for the Valley website

- Banner at ValleyFest and HFV Showcase
- Business/Entity Name/Logo on all player t-shirt available to all ValleyFest players and Showcase Clinic camper tees
- Social Media Shout Out

Hoop Sponsorship - \$1500

only 13 available

This is an opportunity to name a Court after your business. Your business name and/or logo will be displayed on the Court and all schedules and brackets for the tournament.

- Business/Entity Name/Logo on a Hoop and on all schedules and brackets
- Business/Entity Name/Logo on Hoop for the Valley website
- Name displayed on a ValleyFest Sponsor Banner at ValleyFest **and** the HFV Showcase
- Large logo on all ValleyFest player shirts and Showcase Clinic camper tees
- Social Media Shout Out

3 - Point Sponsor - \$1000

- Business/Entity Name/Logo on Hoop for the Valley website
- Business/Entity Name/Logo on a ValleyFest Sponsor Banner at ValleyFest and the HFV Showcase
- Social Media Shout Out

Free Throw Sponsor - \$500

- Business/Entity Name/Logo on Hoop for the Valley website
- Business/Entity Name/Logo on a ValleyFest Sponsor Banner at ValleyFest and the HFV Showcase
- Social Media Shout Out

Layup Sponsor - \$250

- Business/Entity Name/Logo on Hoop for the Valley website
- Social Media Shout Out

ValleyFest Player Swag Bag Sponsor - \$100

- Business/Entity Name/Logo on Hoop for the Valley website listed under local vendors and businesses to support
- Business coupon or other item in the ValleyFest Swag Bag given to all players
- Social Media Shout Out

BUSINESS &/OR CONTACT NAME:

MAILING ADDRESS:

EMAIL:

Biz Name For Shirt:

*please submit your logo via email to hello@hoopforthevalley.org // checks to: Hoop for the Valley, PO Box 1370, Burlington, WA 98233

*we accept cash, check (to: Hoop For The Valley) or PayPal ([paypal.me/HoopForTheValley](https://www.paypal.me/HoopForTheValley))